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SURFING THE WAVES OF POPULAR CULTURE BY MICHAEL GILTZ & FRIENDS

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The Da Vinci Code: The Popsurfing Review

The Da Vinci Code -- * World Premiere Cannes Film Festival Debussy Theatre

I've just seen the godless "Da Vinci Code" and you'd think the Devil would have made a more entertaining movie. As fellow Cannes-goer Mike D'Angelo put it, the book is such a phenomenon that the movie can't help but be a big hit. Everyone's either read the book or heard of it so everyone will see it. No one will like it -- not the people who read the book and certainly not the people who haven't read the book. But it will all happen too fast for word of mouth to have any effect. (No wonder they're opening it on 11,600 screens around the world.)

Here are my first notes: Badly done and very silly. People enjoy the novel because it's silly and a page-turner and they get to pretend they've learned something...like reading James Michener. ("Did you know Hawaii...?") But the movie is confusing and flits by so quickly you're just lost. They don't even explain what the Fibonacci Sequence is. (That's the sequence where each number is the product of the two previous numbers -- hence 1, 1, 2, 3, 5, 8, 13, 21, 34, 55, 89 and so on.) And obviously Ron Howard and Akiva were petrified by the idea of people standing around and talking. Never mind that the book includes a lot of fun talk (wild conspiracy theories, salacious historical tidbits, etc.). Never mind that the book is also a country-spanning adventure with multiple murders, an albino assassin who self-flagellates himself, guns, poison, narrow escapes and so on. Despite all of that, they panicked over the thought of Hanks delivering a lecture, so every time he makes any historical reference, we get a black and white flashback to that event. If Hanks mentions the Crusades, we get a glimpse of knights laying seige to castles, with blood flowing and swords flying. If he mentions the slaughter of the Templar Knights by the Pope, we see the

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