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SURFING THE WAVES OF POPULAR CULTURE BY MICHAEL GILTZ & FRIENDS

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Classic Animation Makes Comeback At Disney

When Pixar's computer animated movies took over the world, Disney panicked and shut down much of its storied hand-drawn animation. No one wants to see 2-D anymore they insisted. Balderdash. Now that Pixar has taken over Disney (and don't believe anyone who tells you it was the other way around), John Lasseter -- the guy behind "Toy Story" and who oversees all Pixar movies -- has wasted no time refocusing Disney on what it does best: telling great stories. He's getting the guys behind "Aladdin" and "The Little Mermaid" to work on "Frog Princess" in 2-D. Why? Because the world is clamoring for hand-drawn animation (not that there's technically any such thing anymore)? Nope. Because that's the style that suits this particular story best. If it were best told via computer animation or stop-motion or paper cuts, THAT'S the way they'd do it. Disney is in good hands.

POSTED BY MICHAEL IN NEW YORK AT 12:43 PM





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