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BY MICHAEL GILTZ & FRIENDS

FRIDAY, FEBRUARY 03, 2006

## Why Everyone Is Wrong About The Oscars Show

### #3

The third myth about this year's Oscars race: Ratings will drop because they didn't nominate blockbusters like *King Kong*. Ratings will drop because that's been the trend for TV shows and special events like the Oscars for the last two decades, not because of the individual movies nominated this year. (Everyone always points to the year of *Titanic*, the biggest hit of all time that came out at Christmas and peaked perfectly -- that's what is known as the exception to the rule.) No TV show today is bigger in the ratings than a similar TV show 20 years ago. *American Idol* isn't as big as *The Cosby Show* -- not even close. (And *CSI* isn't as big as *ER* was.) So the ratings will be lower. They'll also be some of the biggest ratings of any special this year, along with the Super Bowl. And *King Kong* instead of *Munich* wouldn't change that.

POSTED BY MICHAEL IN NEW YORK AT 5:06 PM



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